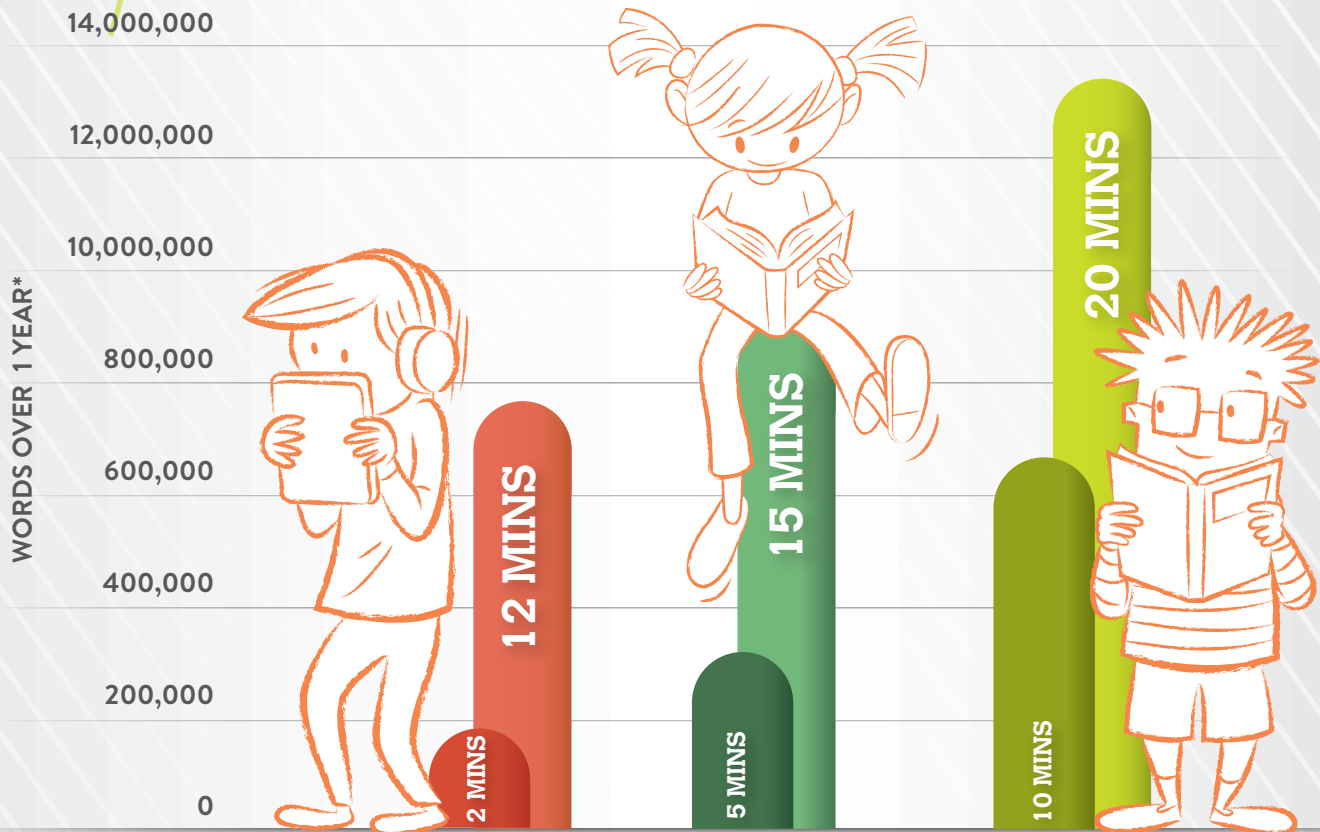


# ADDING 10 MINUTES A DAY TO A CHILD'S READING MAKES A BIG DIFFERENCE OVER THE YEAR.

## A COMPARISON OF YEAR 5 CHILDREN



\*Adapted from Adams (2006) with baseline data from Anderson, Wilson & Fielding (1998).

### DID YOU NOTICE?

THE MORE MINUTES CHILDREN READ PER DAY, THE MORE FLUENT THEIR READING BECOMES.  
FROM 5 MINUTES TO 15 MINUTES PER NIGHT THERE IS AROUND

**A 200% INCREASE IN WORD EXPOSURE OVER ONE YEAR!\***

RESEARCH SHOWS US THAT THE BENEFITS OF READING MORE IMPROVE PERFORMANCE IN:

**GENERAL KNOWLEDGE, VOCABULARY,  
READING COMPREHENSION, VERBAL FLUENCY  
AND SPELLING.\*\***

\*\*Cunningham and Stanovich (1998).